

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	\$511.23	\$335.89	\$678.23	\$1,525.34

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	7.00	1.50	6.00	14.50

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	5.50	7.25	9.75	22.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 40

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			8.00 (50%)	8.00 (22%)

Senate Bill 461

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		7.00 (80%)		7.00 (19%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Goals for increased funding in the state budget in 2013. Wisconsin Literacy would like to restore the 10% budget cut from the current budget and increase our Adult Literacy Project grants by 50% or \$34,700.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			6.30 (40%)	6.30 (17%)

The Health Literacy and Insurance Readability Act. Insurance policies use concise, well-organized language understood by the everyday consumer ensuring that most insurance policies would be understood by someone with only some high school education.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		1.75 (20%)		1.75 (5%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	12 (100%)			12.50 (33.78%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
			1.58 (10%)	1.58 (4.27%)